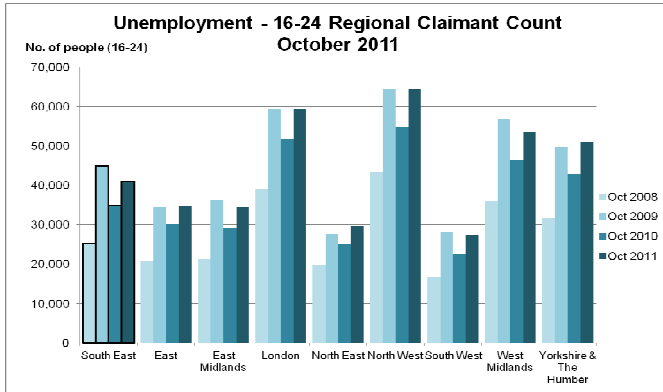
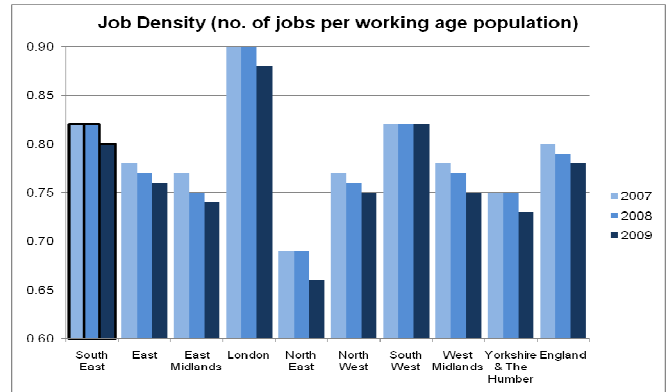
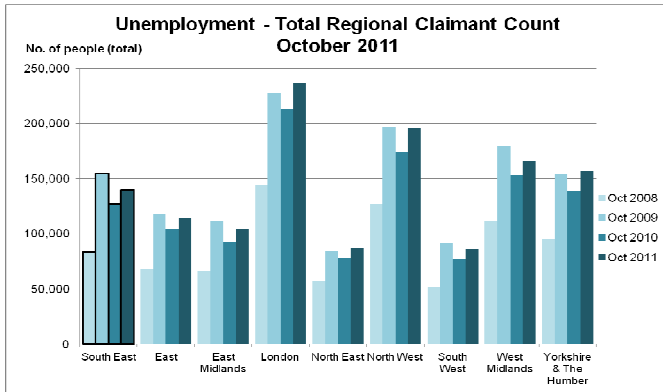


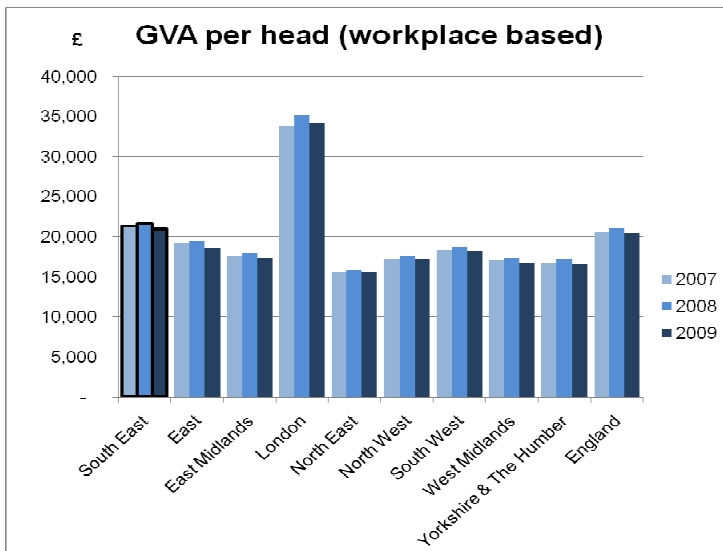
A. ECONOMY & EMPLOYMENT OVERVIEW

More detailed information on sheets A1-A4



Key Issues/Messages:

- Reflecting the national picture, the number of unemployment claimants in the South East increased over the last year to around 140,000, lower than the peak two years ago, but some 55,000 higher than three years ago – many analyses hide the significant number by looking at percentages rather than actual numbers.
- Unemployment claimant levels for under-25s are a concern, being above national average in 11 Districts/Unitaries. This reflects national trends with record levels not in employment, education or training (NEETs).
- The South East saw a large fall in job density (number of jobs per resident in an area) from 2008-09, equating to a loss of 93,000 jobs.
- GVA (economic output) per head in the South East fell between 2008-09, to only just above the national average; looking at total GVA hides this, giving the impression of stronger performance.
- Over 450,000 South East residents still have no qualifications, a problem that is masked by only looking at percentages.
- *There is a strong message that the South East's economic success cannot be taken for granted and appropriate policy and investment is required.*



More detailed information, including local authority breakdown where available*, is on SEEC Data Dashboard (Dec. 2011) sheets:

- A1. Unemployment
- A2. Job Density
- A3. Economic Output (GVA)
- A4. Qualifications

SEEC's full Data Dashboard includes 6 themes, available at www.secouncils.gov.uk:

- A. Economy & Employment
- B. Housing & Infrastructure
- C. Public Finance & Grants
- D. Demography
- E. Migration
- F. Environment

* All data is from official sources but appropriate care should be taken when using local level data given possible fluctuations due to sample sizes.