

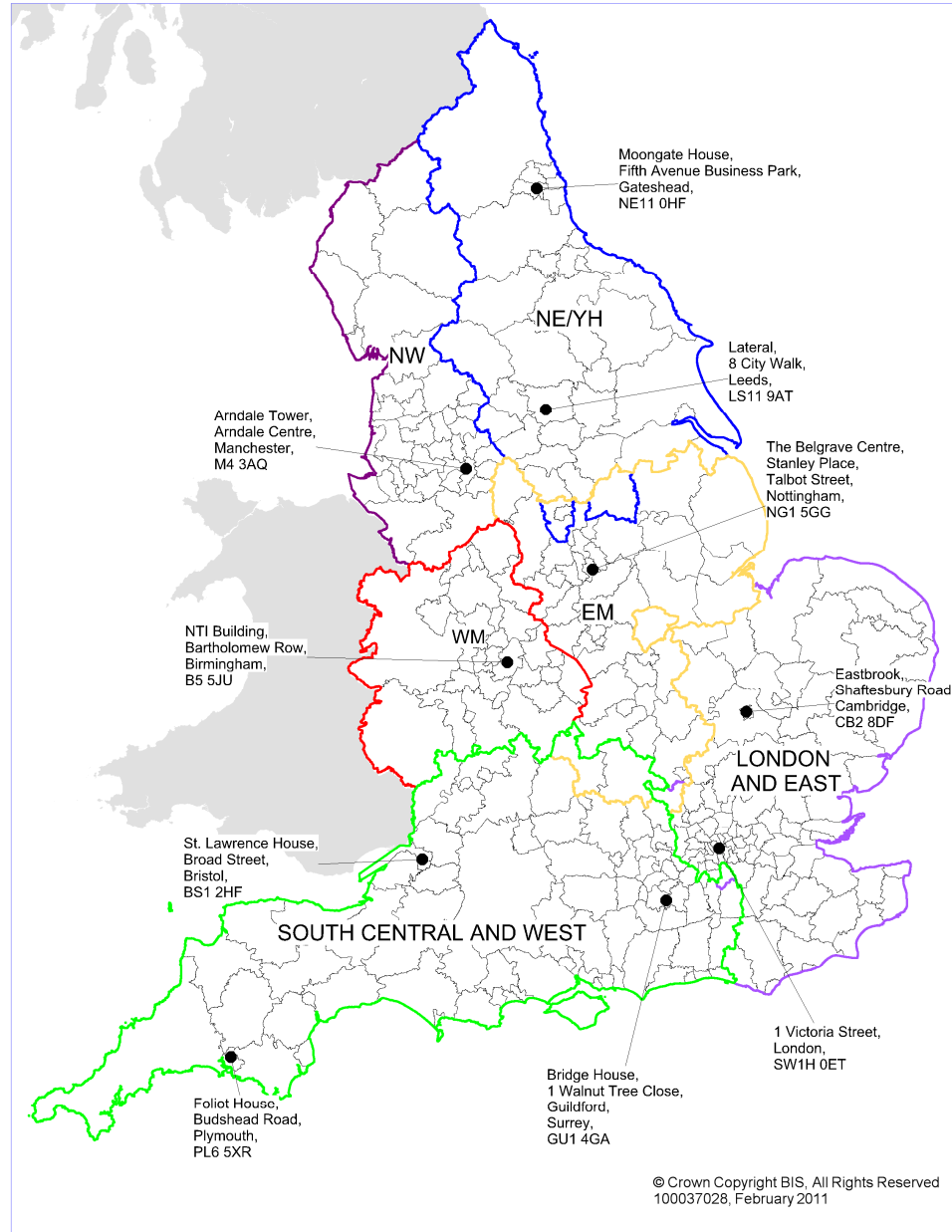
# BIS Local – An Introduction to Role and Remit

Ian Coates

## The “BIS Local” model

- Six small teams, based outside Whitehall
- Helping to:
  - drive forward local economic growth and
  - ensure that the local business environment is as good as it can be
- Working closely with colleagues in DCLG
- Not a re-invention of RDAs and GOs

# BIS Local Geography



# BIS Local Success



- Respond effectively to economic shocks
- Identify and realise economic opportunity
- Use local knowledge to influence policy



## BIS Local in Action

- What we don't have:
  - Pots of money
  - Performance levers
- What we do have:
  - Relationships
  - Influence

# Key Partners

- LEPs
- Business representative organisations
- Key businesses and sector groups
- HEIs
- Local authorities
- Social enterprise
- Government agencies – SFA, HCA, UKTI, etc



# BIS South Central and West

- Director – Ian Coates (West of England, Buckinghamshire, Surrey)
- Guildford office:
  - Clare Marett (Oxfordshire, Thames Valley Berkshire, Coast to Capital)
  - Angela Alderman (Enterprise M3, Solent)
  - Maria Taylor-Woodward
- Bristol office:
  - Sally Edgington (Cornwall & the Isles of Scilly, Heart of the South West)
  - Paul Shand (Gloucestershire, Swindon, Wiltshire, West of England)
  - Mike Glossop
- Two business-facing staff recruited from RDAs

## BIS SCW Focus to Date

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- Building relationships
  - Helping LEPs to establish and bid for available funding
  - Responding to economic shocks
  - Supporting Ministers
  - Engaging with policy



How can we work together to achieve  
private sector economic / jobs growth?