

**SOUTH EAST ENGLAND COUNCILS
EXECUTIVE COMMITTEE MEETING**

Date: 27 March 2013

Subject: The Ageing South East – action plan and update from workshop held in December 2012

Report of: Nick Woolfenden, SEEC Head of Policy Co-ordination



Recommendations:

SEEC Executive members are asked to:

- i) Discuss and agree key actions arising from the Ageing South East workshop.
- ii) Suggest possible locations to include in proposals to Government for a locally-led Work Programme pilot to recruit older unemployed people into social care jobs.
- iii) Identify examples to include as good practice service-delivery case studies.
- iv) Nominate SEEC representatives to attend a SEEFA Health & Social Care Symposium.

1. Background

- 1.1 A range of local authority and other partners met to explore key service and economic implications of the South East's ageing population on 18 December 2012. 40 delegates attended the workshop, organised by SEEC and SESL, with a range of experienced speakers including Government Whip & Guildford MP Anne Milton.
- 1.2 The workshop was held following SEEC members' concerns about the scale of ageing population and implications for local services, highlighted in SEEC's Data Dashboard. Prof Jane Falkingham, Director of the Centre for Population Change at Southampton University, set out the scale of change at the workshop:
 - By 2035 a quarter of the South East population will be over 65 (up from 17% in 2011)
 - By 2035 almost 6% will be over 85 (2.5% in 2011)
 - Half the UK children born in 2000 can expect to live to 100; half those born in 2006 should reach 103.
- 1.3 The focus of the day was how public, private and voluntary sectors can deliver better services together. Delegates discussed a range of issues including:
 - the role of older people in the economy
 - how to handle growing dementia needs
 - how to help older people stay healthier, independent & economically active longer
 - innovations in service delivery
 - opportunities arising from local government's new public health role and Health & Wellbeing Boards, linking district, county and unitary councils' critical functions.
 - financial pressures facing public health and care services.
- 1.4 A number of priority issues and actions were suggested at the workshop. Vigilance is also needed on the financial impact for South East authorities of the Government's Dilnot care self-funding cap announcements, made after the workshop.
- 1.5 Following discussion with workshop Chairman Cllr Michael Gosling, Surrey CC Cabinet Member, a number of actions are proposed below for SEEC to progress. Members are invited to comment on these or other priority actions to include. SEEC will work with SESL, SECASC (South East Councils Adult Social Care group) and other partners (including SEEFA - the South East England Forum for Ageing, a partnership of organisations dealing with older people issues) to take action forward.

2. Proposed Action Plan - for member comment

Priority	Action	When
Highlight the scale and resource implications of the ageing population to Ministers, South East MPs and MEPs, to inform Government policy and investment decisions	1. SEEC highlighted key issues from the Ageing Workshop in a cover letter to MPs with the latest Data Dashboard and Newsletter (featuring a headline report on the workshop).	Sent February 2013
	2. SEEC to write to Ministers/MPs on health & social care costs/funding pressures & Dilnot implications (inviting SESL and SECASC to co-sign).	Spring 2013
Promote job opportunities for older workers, maximising economic benefits as well as health benefits of working/keeping mentally and physically active	3. SEEC to consider writing in support of a bid (endorsed by the South East England Forum for Ageing - SEEFA) for Research Council project funding to provide practical advice for small & medium businesses on maximising the economic potential of, and for, older workers.	Summer 2013 (timing to be advised by SEEFA)
Recruit mature unemployed people into social care jobs, to improve workforce capacity and employment opportunities	4. SEEC to write (jointly with SEEFA) to Government setting out potential for a locally-led approach to achieving this goal, recommending a local pilot be supported utilising a small amount of Work Programme funding, with potential for wider roll-out. <i>Members are invited to suggest possible locations to include as the proposed pilot.</i>	Spring/Summer 2013
Keep local authorities informed about expected changes in population to inform local policy and delivery	5. SEEC to continue to share key population data/projections for the South East and individual member authorities through the Data Dashboard (2 x each year).	Dashboard published March 2013, next due Summer 2013
	6. Headline workshop report featured in latest SEEC Newsletter, shared with all SEEC members.	Newsletter published January 2013
Share good practice and innovation for older people service delivery/integration	7. Nominate SEEC representatives to attend a SEEFA Health & Social Care Symposium to be held on 15 May 2013 with Health Minister Norman Lamb.	May 2013
	8. Prepare case studies with input from local authorities and partners to be shared via SEEC and SESL websites. <i>Members are invited to suggest case studies - possible options include:</i> <ul style="list-style-type: none"> • Integration of health and social care - Surrey CC & Kent CC/Dover DC • Local authority 'preventative' services – Buckinghamshire CC • Maximising leisure services opportunities for healthy lifestyles - Oxford City Council • Extra-care housing – Hampshire CC/ Sentinel Housing Association • Telecare and assistive technologies – South East Health Technologies Alliance • Locally-focused Alzheimer's initiatives - Alzheimer's Society • Older people in business - Princes Fund for Mature Enterprise 	To be developed Spring/Summer 2013, for launch by SEEC AGM